



**INSTANTLY
CONNECT
WITH YOUR
CUSTOMERS.**
ANYTIME, ANYWHERE.

text
PROMOTER™



SAMSUNG
INCOMING MSG:

HUGE PARTY
TONIGHT AT
STAR BAR!
SHOW YOUR
PHONE AT THE
DOOR FOR FREE
COVER!

text
PROMOTER



Is he going to leave
your bar or your
competitor's bar?

It's Time to Connect.

Text messaging is becoming a big, big deal. Just spend a few minutes watching those in your bar on a Friday night and you'll see why. Everyone has one hand on their drink, the other on their phone. And it's not phone calls they're waiting for. It's text messages.

Make sure your message hits bar-goers first with TextPromoter, the nation's only text messaging tool designed just for bars and nightclubs. Reach them while your customers are getting ready for the night, or better yet, while they're headed to another bar. Make your competitor's customers your customers by reaching them first with TextPromoter.

TextPromoter is a simple, web-based solution for promoting and marketing to your best clientele. The system is 100% opt-in and is approved by every major U.S. Wireless Carrier. Add a text messaging campaign to your next flyer or radio ad and see your response dramatically increase! Make the connection with TextPromoter.

7

**BILLION TEXT MESSAGES
SENT PER MONTH IN
THE UNITED STATES.**

80

**PERCENT OF YOUNG
ADULTS 18-28 TEXTING
ON A DAILY BASIS.**

10

**SECONDS IS ALL IT TAKES
TO REACH THOUSANDS
OF YOUR CUSTOMERS WITH
TEXTPROMOTER.**

Built for You.

Perhaps the reason why TextPromoter is so ideal for the bar industry is because that's where it originated. Through innovative nightclub promotions, an idea was born to create an entirely new way to reach night owls throughout the city. Enter TextPromoter.

Imagine being able to promote an event happening Saturday night to your regular crowd a few days before. TextPromoter lets you do just that! A computer and internet connection are all you need to reach your favorite clientele. Simply log on and within minutes your next text messaging campaign will be lighting up phones across town. See this cutting-edge technology work for you when customers are lining up outside your establishment with cell phones in tow rather than down the street!

VIP lists. Drink specials. Special guests. Whatever it is you're promoting, TextPromoter will help spread the word!



5-DIGIT SHORT CODE?

Think of a 5-Digit Short Code as a URL for a Web site. It tells the wireless carriers where to send the message. Sort of an abbreviation, the 5 digit code is easy for your customers to remember.

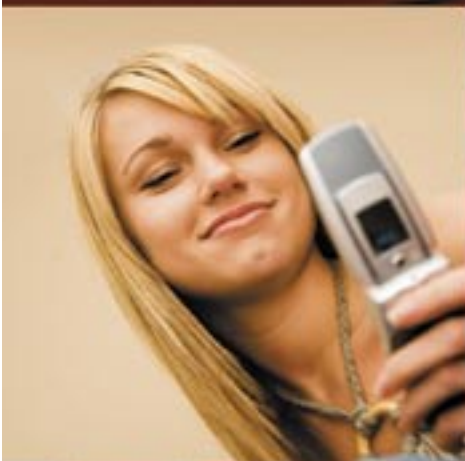
Keywords and Short Codes work together to form an "address." Example: Text [KEYWORD] to [SHORT CODE] to receive a particular offer.

What's a Keyword?



A keyword is like an exclusive password only your customers get to know about. It's their ticket in to the best party in town. Whether your keyword is in a radio ad or on the front of a flyer, it's the best way to measure the response to your bar's promotions.

Keywords are about as endless as the bar promotions you develop. Simply create a keyword based on the events on a given evening. Perhaps you would like to promote to an exclusive VIP list of your customers. Or maybe a hot band is making an appearance on your stage later that night. Your promotion can even be as simple as the drink specials for the upcoming weekend.



OUR ADS VIBRATE

Your customers are out — at dinner or another bar. There's only one way to ensure your message gets across. Imagine the look on your competitor's face when their crowd instantly becomes yours.

The power of TextPromoter.

text
PROMOTER

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